



FIRST THINGS FIRST

The right system for bright futures

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD

NORTH PHOENIX REGIONAL PARTNERSHIP COUNCIL

1. CALL TO ORDER: The regular meeting of the First Things First North Phoenix Regional Partnership Council; Arizona Early Childhood Development and Health Board was held on Tuesday, September 14, 2010 at the Washington Elementary School District Office in the Governing Board Room located at 4650 West Sweetwater, Glendale, Arizona 85304.

Chair Jenna Goad called the meeting to order at 4:40 pm.

Members Present: Willette Watts, Faith Based Member; Barbara Nicol, At Large Member; Connie Robinson, Philanthropy Member; Cindy Hallman, Business Member; Jenna Goad, Parent Member; Mindy Zapata; Child Care Provider Member; Mary Myers, At Large Member; James Emch, At Large Member arrived at 5:18 pm.

Member Not Present: Bill Adams, School Administrator Member

Introduction: Chair Jenna Goad welcomed newly appointed At Large Member Mary Myers to the Council who was previously the Central Phoenix Regional Partnership Council Coordinator. Chair Goad informed the Council that she and her husband are expecting their first child, and Jenna will be moving into the Parent Member position. This change was approved by the State Board at their August 30, 2010 regular meeting and was effective September 1, 2010.

Quorum: Established.

Staff Present: Brenda Tomlin, Regional Coordinator; Briggetta Hawks, Administrative Assistant; ShaRon Rea, Community Outreach Liaison; Tracey Craig, Regional Manager

2. CONSENT AGENDA: Member Connie Robinson moved to approve the consent agenda item which included the regular meeting minutes of August 10, 2010, second by Member Cindy Hallman, all in favor, no discussion; motion carried.

3. CALL TO THE PUBLIC: Vicky McCarty, Program Manager for the Association of Supportive Child Care provided the Council with an update on the Family Friend and Neighbor Care/Kith and Kin Program. Ms. McCarty informed the Council that the program is contracted this year to provide eight (8) Kith and Kin sessions to Family, Friend and Neighbor Caregivers. Each session is for a total of fourteen (14) weeks. Ms. McCarty informed the Council that four (4) sessions are currently underway and include Moon Mountain Elementary School, North Mountain Christian Assembly both starting next week; Desert Wind Elementary, and in the Deer Valley School District a group has started in the Palomino School District. A newsletter was provided to the Council and included information on a conference that was held this summer that over six hundred providers were invited and over

three hundred attended. Ms. McCarty advised the Council that her program is still recruiting actively for their site at North Mountain Christian Assembly. Ms. McCarty was thanked for her update.

4. COMMUNICATIONS OUTREACH PLAN: ShaRon Rea, Community Outreach Liaison introduced herself to the Council and gave an update on some of her outreach efforts. ShaRon also informed the Council that she will be looking for their guidance with City Councilman Bill Gate's invitation to speak on his television show "The Issues."

Coordinator Tomlin explained to the Council that the Communications Department has done extensive research to determine who the target audience is for outreach, and to determine who would be good as "Champions" for First Things First. A Champion is someone in the community that is willing to spread the word about First Things First, what services are provided, and how services are provided. Spreading the word can be in the form of talking one on one with people, inviting ShaRon, Brenda, or any member of the Council to speak about First Things First, or providing a community member with resources and information to talk about First Things First in their own social networks. At this time, the North Phoenix Council will be focusing on three (3) target groups:

1. K-12 Audience
2. Faith Based Groups
3. Women's Groups

Coordinator Tomlin asked the Council to help identify community women's groups and the Council gave names of groups and organizations that ShaRon should target in her outreach efforts. Member Cindy Hallman advised of a Health Fair November 13, 2010 at John C. Lincoln Desert Mission, and Chair Jenna Goad suggested ShaRon look at community events hosted by the City of Phoenix such as the "Boo Fest." Coordinator Tomlin advised the Council that ShaRon will be contacting each Council Member to spend some one on one time with them to identify potential community outreach contacts as well as to continue to help Council members prepare to speak about First Things First and the work of the North Phoenix Council.

5. FUNDING PLAN DISCUSSION: Information was provided in Council packets for their review in reference to the Funding Plan Discussion.

Crosswalk With Summit Priorities: Chair Goad took a moment to thank those who attended the summit and expressed her interest in receiving outcomes of the event to include priority goals and the discussions that took place. Members Hallman, Watts, Adams, Myers, and Emch attended the Summit on August 30th & 31st. Members that attended shared their experience. In review of current North Phoenix strategies with proposed priority areas, the majority of the work in place is in alignment

As part of the funding plan discussion, Coordinator Tomlin referred to the timeline and advised that she would like to lay some ground work during the discussion tonight to help assure that all Council members have sufficient background information for future discussions. Several strategy planning meetings need to be held in October and November so that Coordinator Tomlin can put together the final funding plan for the Council to approve at their December meeting. The funding plan will go to the State Board in January for their review and approval.

Coordinator Tomlin referred to and went over with the Council a document she created for the Council to review. The first column includes six (6) main goal areas which are in the initiative that created First Things First: Professional Development, Quality Access and Affordability, Family Support, Communications, Coordination, and Health. The second column includes the strategies. The third column contains pages from the Needs and Assets report that support the identified strategy. The final columns of the document discuss Fiscal Year 2011 allocations, target service numbers, and a reminder for the Council to review if the identified strategy has sufficient scope, breadth, and capacity. There is also a reminder to review the need for coordination which may mean across grantees, across strategies, and/or across regions. Brenda reminded the Council that for the funding plan, three years are looked at sequentially. The funding plan for the current year includes fiscal year 2010, Fiscal Year 2011, and fiscal year 2012 which the Council is currently planning for.

Needs and Assets Column: Brenda explained that she wrote the page numbers on the matrix she created as they pertain to the goals and strategies and encouraged the Council to review them prior to upcoming meetings.

Review Against Summit Priorities: Brenda advised that the Board will make a decision on the priorities at their September meeting based on the survey that was sent out to community members, items identified by the Task Force, and the Summit. A question that came up in the review of Summit priorities was if a certain percentage of funding should go to those priorities identified by the Board. Questions about the Board's control over the Regional Councils was also discussed and brought up at the Summit. A specific strategy area, Family Friend and Neighbor Professional Development was discussed by the large group at the Summit. It was identified that this area was not listed as a priority area for First Things First continuing allocating funding and leadership to. Several Councils were concerned that Family Friend and Neighbor did not come out as a top priority. South Phoenix and Central Phoenix in particular are concerned because quite a few of the kids in those Regions are cared for by Family Friend and Neighbor care and would like this program to be on the priority list.

End of Year Data: Coordinator Tomlin advised the Council that the end of the year information has not yet been received from evaluation, but it should be available October 1, 2010 at which time the information will be forwarded out to the Council for their review. Brenda reminded the Council of the renewal process at which time the Council was provided information on whether or not the grantees were meeting their service goals. Brenda also advised the Council that they will also get financial data with the closing out of fiscal year 2010.

Coordinator Tomlin reviewed with the Council financial definitions that will be utilized during the funding plan process. The terms "allotted", "un-allotted," "expended," and "un-expended" were defined for the Council. Allotted funding is funding that the Council has decided will be directed toward a specific strategy. Un-allotted funding is money that was not allotted to a strategy and is left over. Expended funds are what have been contracted to individual grantees in order to implement the services/programs identified by the strategy. Grantees are paid on a reimbursement basis, therefore; un-expended funding is funding left over due to the grantee not spending what was allotted to them. Un-allotted and unexpended funds result in left over, or "carry forward" funds. Brenda also reminded the Council that they had intentional carry forward dollars in order to move the money forward into fiscal year 2011 and fiscal year 2012 to support expansion in programs like Quality First! Based on information from the Finance Team, the tentative money left over from 2010 is approximately four million seven hundred dollars (\$4,700,000.00) which is a combination of un-allotted and un-expended. Nearly two million (\$2,000,000.00) of those funds was intentionally un-allotted for expansion. Coordinator Tomlin reminded the Council that these numbers were just tentative at this time, and that after the September Board meeting, the final Fiscal year 2010 financial reconciliation will be received, and will be available for the North Phoenix Council to utilize in upcoming funding plan discussion. In addition, the State Board will determine what the regional funding allocations will be for fiscal year 2012. Each regional allocation is based on a formula which consists of the population of children ages 0-5 in the North Phoenix Region and the number of kids in the Region ages 0-5 in poverty. The other portion of the funding goes to the Region as discretionary dollars. It is up to the State Board on how the discretionary funding is allocated. In fiscal year 2010, the discretionary funds were allocated to support food boxes and emergency child care scholarships. In fiscal year 2011 which is the current funding plan year, the discretionary dollars were given to the Regions based on the same population allocation, and the decision was left to the Councils on how to allocate those dollars. For fiscal year 2012 it is not clear what if any discretionary funds will be available to each Region, or what priorities the State Board may set for the use of those discretionary funds. Coordinator Tomlin reminded the Council that if the Council would like to maintain the same level of programming as what was in place last year, leftover/carry forward funding may have to be utilized. Coordinator Tomlin also reminded the Council that regional allocations will decrease in fiscal year 2012 due to the decline in tobacco tax revenue. Currently the State Board has decided to offset the decline in revenue with a fund balance transfer and they may/may not choose to do this again in Fiscal Year 2012. Coordinator Tomlin clarified for the Council that any left over funding the North Phoenix Region has from their budget will stay in the North Phoenix Region. Brenda also explained that un-expended funds from a grantee do not go back to the grantee; the funds go back to the Region for the Council to decide what to do with the funds.

C. Crosswalk With Needs and Assets: Members of the Council would like to see more information by zip code the "hot spots" where services are needed, and why those are high risk. Chair Goad found interesting the number of immunizations. Member Zapata questioned the numbers in the needs and assets that were reported for early

head start and head start. Coordinator Tomlin will follow-up with Mindy on the head start numbers. A question about the Health- E Applications was raised in whether or not this service is successful. Member Cindy Hallman advised that this program is very successful. A concern was raised about foster kids "going West." There seem to be a considerable amount of children being removed from their homes by Child Protective Service and a shortage of foster homes in the North Phoenix Region for placement.

Coordinator Tomlin announced that Council that the Request for Grant Application for Family Resource Centers will go out on September 15, 2010. The closing date will be October 28, 2010 at 2:00 pm.

6. 2010 BUDGET RECONCILIATION DISCUSSION & POSSIBLE VOTE: Item six (6) was covered with item five (5).

7. COUNCIL MEMBER UPDATES: None.

8. NEXT SCHEDULED MEETING: It was the decision of the Council to conduct a work session in lieu of the regular meeting October 12, 2010 and to add an additional meeting on October 26, 2010 starting at 4:340 pm in the Washington Elementary School District in the Governing Board Room, 4650 West Sweetwater; Glendale, Arizona 85304. Members of the Community that attend the regular meetings as well as grantees will be invited.

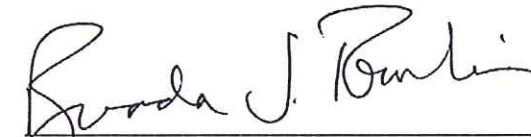
9. ADJOURNMENT: Member James Emch moved to adjourn, second by Member Connie Robinson, all in favor, no discussion, meeting adjourned at 6:20 pm.

RESPECTFULLY SUBMITTED



Briggetta Hawks, Administrative Assistant

APPROVED



Brenda Tomlin, MSW, ACSW, Coordinator

COUNCIL APPROVAL



Jenna Goad, Chair